

## ABOUT THE EVENT

The Best Dam BBQ Challenge is an official Nevada State Championship Event sanctioned by the Kansas City BBQ Society.

> Professional Teams will travel to Boulder City to cook throughout the night hoping to win the coveted title of **GRAND CHAMPION** and their share of \$12,000 in cash prizes!

Over <u>10,000 guests</u> attend the event each year, spending the day in Bicentennial Park enjoying:

- Family Fun Zone
- Entertainment
- Live Music
- Best Dam
- Kids Que
- Competit
- Marketpla

The Best major fundraise

# **100% of the proceeds** are our charitable giving

#### Annual Giving Project Re

Polio Plus Emergency Aid Lend a Hand of Boulder City Boulder City Senior Center Teen Leadership Camp Friends in the Desert

GJHS S Rotary Youth Dan Stover Music Contest Four Way Speech Contest Hansel Ethics Essay Contest WE ARE SOCIAL



Follow us to get in on all the fun Rotary Club of Boulder City has to offer. From volunteer activities, monthly meetings, and fundraising events, the Rotary Club of Boulder City is always up to something to serve our community.





Friday, May 26 1pm - 11pm Saturday, May 27, 9am - 5pm

# **Sponsor Information**

# 2024 Information

Rotary



#bestdambbg

ual

**BBQ** 

allenge



### Single Opportunity Sponsorships

#### **BEER BOOTH - \$5,000**

# Name included as "BEER BOOTH BROUGHT TO YOU BY" in ALL advertising channels

- Individual Company Banners on Beer Booth
- 8 MC/DJ Public Announcements/ Sponsorship Thanks
- 6 Stage Presentations for Giveaways or Announcements
  Logo on T-Shirts and in Print Ads & Posters
- Logo on stage banner signifying Beer Booth Sponsor
- Logo on Website Home Page, Sponsor Page & Sidebars
- 8 T-Shirts & Sponsor Gift

#### KIDS CORNER - \$2,500

- Name included as "KIDS CORNER BROUGHT TO YOU BY" in ALL
   advertising channels
- Individual Company Banner on between trees in Kids Corner
- 4 MC/DJ Public Announcements/ Sponsorship Thanks
- 6 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on stage banner signifying Kids Corner Sponsor
- Logo on Website Home Page, Sponsor Page & Sidebars
   6 T-Shirts & Sponsor Gift

#### MARKETPLACE - \$2,500

- Name included as "MARKET PLACE I advertising channels
- Individual Company S
- 4 MC/DJ Public Anno
- 6 Stage Presentation
- Logo on T-Shirts and
- Logo on stage banne
- Logo on Website Hor
- 6 T-Shirts & Sponsor

#### INFO BOOTH- \$1,500

- Name included as "Il advertising channels
- Individual Company Signs around Into
- 3 MC/DJ Public Announcements/ Sponsor
- 2 Stage Presentations for Giveaways or Ar
- Logo on T-Shirts and in Print Ads & Posters
- Logo on stage banner signifying Info Booth
- Logo on Website Home Page, Sponsor Page
  4 T-Shirts & Sponsor Gift

#### STAGE - \$1.500

#### BENEFITS SAME AS INFO BOOTH SPONSOR

<u>\*Logo formats accepted:</u> PDF or PNG ALL LOGOSTARTWORK MUST BE SUBMITTED BY 5PM

APRIL 7, 2023 EMAIL LOGO

TO AMY VANDERMARK AT AMY@AMYVANDERMARK.COM

- Logo on Website Home Page, Sponsor Page &
- Sidebars
- 8 T-Shirts & Sponsor Gift

# SPONSORSHIP LEVELS

#### SPONSOR SWAG

- Contribute Swag Items for Attendees (1000+ ITEMS) - Contribute Swag Items for Sponsor GIFTS & PRIZES (50+ Items)

## Presenting Sponsor Level

#### PLATINUM - \$7,500

- Name included as "presented by" in ALL advertising channels
- 20 X 20 Booth Space in Bicentennial Park for Product Display/Demonstrations (EZ-UP not included)
- Individual Company Banner on Gazebo Stage
- 12 MC/DJ Public Announcements/ Sponsorship Thanks
- 6 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo (center & largest) on stage banner
- Logo on Website Home Page, Sponsor Page & Sidebars

**2024 Information** 

**Coming Soon** 

#### \*Logo formats accepted: PDF or PNG

ALL LOGOS/ARTWORK MUST BE SUBMITTED BY 5PM APRIL 7, 2023 EMAIL LOGO

TO AMY VANDERMARK AT AMY@AMYVANDERMARK.COM

#### SILVER - \$2,500

- Title Sponsorship: Kids Que or Police vs. Fire Departments' Rib Eating Contest
- 20 X 10 Booth Space in Bicentennial Park for Product Display/Demonstrations (EZ-UP Not Included)
- Individual Company Banner on Gazebo Stage
- 4 MC/DJ Public Announcements/ Sponsorship Thanks
- 2 Stage Presentations for Giveaways or Announcements
- Logo on T-Shirts and in Print Ads & Posters
- Logo on Shared Sponsor Stage Banners
- Logo on Website Sponsor Page & Sidebars
- 6 T-Shirts & Sponsor Gift

#### COPPER - \$1,000

- 12 X 12 Booth Space in Bicentennial Park to Display Product and/or give Product Demonstrations
- 2 MC/DJ Public Announcements/ Sponsorship Thanks
- 1 Stage Presentation for Giveaway or Announcement
- Logo on T-Shirt and in Print Ads & Posters

ponsorship Thanks Posters

anners

Sidebars

ponsor Page & Sidebars son Gift

#### ONSOR - \$100 J Public Announcement/Sponsorship

Thanks

Signage at Sponsored Kids Que Grill During
 Competition